

## ALHAMBRA THEATRE LAIDLER CLUB MEMBERSHIP

### TICKETING

#### Director Membership

For each performance week you will receive 2 tickets in the front 3 rows of the Dress Circle. For shows running for more than a week the weekly ticket allocation can be accumulated and used for one performance. A complimentary programme is provided with each ticket.

#### Fellow Membership

For each performance week you will receive 4 tickets in the front 3 rows of the Dress Circle. For shows running for more than a week the weekly ticket allocation can be accumulated and used for one performance. A complimentary programme is provided with each ticket.

Tickets are reserved via the dedicated Laidler Club bookings staff. Should you require additional tickets these can also be purchased through the Laidler staff and will, wherever possible, also be in the front 3 rows of the Dress Circle. Any additional tickets purchased will be invoiced on a monthly basis. This includes the VIP Pass for the Laidler Lounge VIP Bar.

Your company will be credited in every programme produced by the Theatre; and your company name and logo will appear on the Bradford Theatres web site

### MEMBERSHIP FACILITIES

The Laidler Lounge VIP bar is available for the use of Laidler members & guests. Members receive a glass of champagne or soft drink on arrival.

Additional guests will be required to pay a reduced fee of £10.00 for a Laidler VIP pass, bookable in advance with Box Office

There is a 10% discount off food, and drinks post show.

In addition to the benefits you will receive as a member of the Laidler Club we can offer individually tailored sponsorship evenings which can include private function areas, high quality catering and bar facilities and the best tickets in the house for your guests.

#### **Other benefits:**

An introductory meal in Restaurant 1914; A dedicated telephone line; Priority notification booking of new shows; Ability to book additional seats if available and be invoiced at a later date; Account facility for food and beverage; Access to the public bar areas at both the Alhambra Theatre and St George's Hall can be used free of charge for meetings, entertaining, seminars or staff training (Maximum six times per year, subject to availability).

A personal host will welcome you and your guests on arrival and assist throughout the evening in the Laidler lounge VIP Bar

**BRADFORD THEATRES LAIDLER CLUB ENROLMENT FORM**

I hereby apply for membership of the Laidler Club

Name	
Company Name	
Address	
Telephone Number	
E-Mail	

The Contact in my company is  
.....

I wish to join and accept the conditions of membership and I wish my membership to commence on the .....

Please tick appropriate box

- Single**            One year single membership at £3718.00\* plus VAT
- Double**            One year double membership at £5904.00\* plus VAT

Payment of membership fees may be made quarterly, half yearly or yearly.  
\*Prices held until 31March 2018

Please state how you would like to pay.  
.....

The full name that should appear in the programme:.....  
**Please forward an unmarked copy of your company logo, print or digital version.**

Signature:.....

Date:.....

An invoice will follow once we have received your enrolment form.

Please return the enrolment form to:-

Laidler Club (C/o Catering Admin Officer)  
Alhambra Theatre  
Morley Street  
Bradford  
BD7 1AJ

## **TERMS AND CONDITIONS OF CORPORATE MEMBERSHIP OF THE LAIDLER CLUB**

From the date of commencement of Membership the Theatre agrees to:-

1. Credit the company for sponsorship and support, on the inside of every programme produced by the Theatre, during the period of membership. This is subject to printing schedules and the company providing their own logo and artwork for this page.
2. Provide two tickets for Director Members and four tickets for Fellow Members for each week of productions. For productions that run longer than one week, your ticket allocation can be accumulated. Tickets will be "best in the house" Dress Circle seats, or a suitable alternative, at the Manager's discretion. Additional tickets may be purchased through the Laidler Club Administrator and wherever possible will be "best in the house" Dress Circle seats.
3. Allow members the use of the Laidler Lounge VIP Bar on show days, subject to availability. In the event that the Laidler Lounge is unavailable, a suitable alternative area will be provided.
4. Provide catering and bar facilities for corporate entertaining. All costs for food and drinks will be additional to the cost of membership and the subject of a separate agreement. Should you have a large party, areas within the front of house will be provided free of charge.
5. Provide an exclusive booking line for members with seats reserved and available at short notice, subject to demand and the Managers discretion.
6. Further annual memberships shall be offered at the managers discretion at an annual fee increase of 2.5%

### **The Laidler Club member agrees to:**

1. Book their ticket allocation and Laidler Lounge places with Bradford Theatre's Box office at least 48 hours in advance of the performance. (this may be amended subject to the Manager's discretion)
2. Place, room, function and restaurant bookings at least 2 weeks in advance (please note that these are subject to availability)
3. Supply images and logos in suitable format for inclusion in the Theatre's programme and website.
4. Pay membership fees promptly within 14 days of invoice